



Issue Opens - Sept. 26, 2024 to Sept. 30, 2024

Price Band ₹159 to ₹168 Face Value ₹10 Issue Size ₹158.00 Cr

Lot Size 88 Shares Issue Type Book Built

Issue Size
Fresh Issue
Offer for Sale

Basis of Allotment Initiation of Refunds

Credit of Shares to Demat

Diffusion Engineers Listing Day

9,405,000 shares / ₹158.00 Cr

9,405,000 shares / ₹158.00 Cr

N/A Tuesday, October 1, 2024

Thursday, October 3, 2024

Thursday, October 3, 2024

Friday, October 4, 2024

Objects of The Offer



The company proposes to utilise the Net Proceeds from the Fresh Issue towards funding the following objects:

- Fund capital expenditure requirements towards expansion of their existing manufacturing facility and Setting up of a new manufacturing facility at Nagour.
 - . Fund working capital requirements of the Company, and
- · General Corporate Purposes

Brief profile of the Directors

Prashant Garg is the Chairman and Managing Director of the Company, He holds a master's degree in business administration from University of Oxford. He has be associated with the Company since 2003. Currently, he looks after new product development, infusion and upgradation of technology in operations and production process of the Company He has been responsible for innovations in the manufacturing process and addition of new product lines in the business.

Dr. Nitin Garg is the Non-Executive Director of the Company. He also holds a master's degree in neurosurgery from National Institute of Mental Health and Neuro Sciences and has a Fellowship from the University of Pittsburgh. He is currently practicing as a neurosurgeon in Bhopal. He has founded CENOS Health Care Pv1 Itd.

Chitra Garg is the Non-Executive Director of the Company since December 2023. She holds a master's degree in arts (Geography) from Agra University. She continues to remain on the board of the subsidiary i.e. Diffusion Super Conditioning Services Pvt Ltd since 1995.

Anil Trigunayat is the Independent Director of the Company since November 2023. He

holds a master's degree in science (Physics) from Agra University. He was associated with the Government of India as an Ambassador of the Country and has served in various capacities throughout his service. He is a Director on the Board of Wapcos Ltd since 2022.

Source: RHP

About The Company



Diffusion Engineers Limited, was incorporated in the year 1982. From the year 1983, they started manufacturing welding electrodes. It initially started trading in welding electrodes for super-conditioning. The portfolio of their products and services can be classified into welding and Anti-wear consumables, wear plates / wear parts, heavy engineering equipment and trading.

Key Business Operations Company provides engineering solutions to clients in India and abroad. With over 40

years of experience, the company offers specialized products like welding consumables, wear plates, and heavy engineering equipment to CORE industries. They also provide custom repair and refurbishment services for heavy machinery and trade in anti-wear powders, welding, and cutting equipment.

They presently operate from four manufacturing units for processing and manufacturing of their products. Their manufacturing operations are distributed across different units as under:

- Unit I: special purpose welding electrodes;
- Unit II: flux cored wires, wear plates and wear parts through fabrication an machining-- Unit III: coatings for abrasion and corrosion resistance;
- Unit IV: flux cored wires (since Fiscal 2024), wear plates and heavy engineering machinery.

They invest in R&D activities to create a differentiating factor and sustainability in their welding consumables products vis-à-vis their competitors and to meet their clients' specific requirements.

Business Operations

Diffusion Engineers Limited					
Welding and Anti- Wear Consumables	Wear Plate / Wear Parts	Heavy Engineering Equipment	Trading		
Special purpose electrodes Flux cored wires Cold Repair Compounds	Wear Plates Wear Parts Welding Service – Job work	Air Separator High Pressure Grinding Rollers FD fan Mill body RAPH Rotter	Thermal Powder Welding Equipment	Spray	

Statement of Profit and Loss



Particulars	Note No.	Year ended J0 March 2034	Year ended 32 March 2023	31 Misrch 2022
Erreuse				
Тители бил орегиона	34	2,781,44	2,548.76	2,945.89
Other income	25	74.17	3795	40.58
Total revenue (0-00)		2,886.60	2,986.72	2,887.47
Epece				
Cert of puriotic): concepted	26	1.340.27	1,376.33	1,166.25
Purchases of stock-in-trade	27	125.55	128.00	\$2.07
Change in investories of finished peols and work-in-croages:	28	(9.50)	(38.36)	(77.72)
Mandenatag expenses	39	388.18	108.60	364.51
Explores benefit expenses	30	360.56	307.60	268.96
Ewance costs	26 27 28 29 20 20	17.99	2295	13.43
Deposition and appropriates expenses	1.8.4	45.40	38.42	47.66
Other extension	3/2	175.70	217.63	116.60
Total expenses (IV)		2,495.93	2,0134	1,5%,47
Profit (loc) before Exceptional Dens. and Tax (EE-EV)		399.50	265,36	228.99
Exceptional Desis	33.	2.67		
Profit before Tax and there of profit (dect) of associates and				
joint venture: accounted for using the equity method (V-VI)		397.23	266,34	238.99
Stare of profit (Seul) of associates and injur sections		11.60	31.24	1.75
Profit before tax (VIII-VIII) Tax expenses		49.0	284.60	20.5
- Current tax		\$7.96	59.34	48.00
(Encern) sheet previouse of textrocating of pomonus years			1.85	
- Defend ox		14.94	3.98	0.28
Total tag especies		342.80	66.16	49.29
Not profit for the year (DL-X)		306.03	221.46	270.46
Exercise: per equity there Exercise: per equity there begained value of there Et. 10-1				
Extraograper equity mater promote value of mater 20, 20-1		20.94	740	6.00
Düzel		10.94	790	4.00

Particulars	Fitcal			
Particulars	2024	2023	2022	
Financial KPIs				
EBITDA margin	17.04%	13.65%	13.45%	
Restated profit for the year	308.04	221.45	170.46	
Restated profit for the year as % of Total Revenue (PAT margin)	10.79%	8.56%	8.17%	
Average Capital employed	2,076.14	1,676.66	1,350.28	
ROCE (%)	20,63%	18.46%	17,30%	
ROE (%)	18.52%	16.86%	15.10%	
Debt.to Equity ratio	0.18	0.34	0.20	

Strengths



- Company has forward-integrated, synergistic business model, spaning from welding electrodes to heavy engineering, ensuring comprehensive solutions and economies of scale.
- They serve diverse and industry major players, which includes both 0EMs as well as direct customers.
- Through over 4 decades of business operations, they have established longstanding relationships with several Indian and global customers across industries
- Strategic expansion by venturing into nickel, cobalt and iron-based powder manufacturing for enhanced welding consumables portfolio.

Threats

- They operate from 4 Manufacturing Facilities, all of which are located in Nagpur, Maharashtra and therefore, any localized social unrest, natural diseater or any other thing in and around, Nagpur or any disruption in production at, or shutdown of, all their manufacturing units could have material adverse effect on their business and financial condition.
- Their business is dependent on the performance of certain other industries.
 Economic cyclicality coupled with reduced demand in these other industries, in India or globally, could adversely affect their business,
- Their business and profitability is substantially dependent on the availability and cost of their raw materials and any disruption to the timely and adequate supply or volatility in the prices of raw materials may adversely impact their business.

Valuation and Outlook



Diffusion Engineers Limited IPO is expected to be priced between ₹159 to ₹168 per share. At this price, the company is valued at Price-to-Earnings (P/E) ratio of 32.4x versus the Industry P/E of 20x.

Name of the Company	For the year ended March 31, 2024						
	Face Revenue value from (₹) operations (₹ in Mn)(1)	Basic Dilute EPS dEPS	Dilute d EPS	P/E (based on	Return on net worth	NAV per Equity Share (₹)	
		(₹ in Mn) ⁽¹⁾	(s) (s)	(3)	Diluted EPS)	(%)	
Diffusion Engineers Limited	10	2,781.44	10.94	10.94	[•]	18.52%	68.06
Peer Group							
Ador Welding Limited	10	8,838.30	46.46	46.46	29.01	18.43%	266.49
AIA Engineering Limited	2	48,537.61	120.4	120.4	35.88	18.41%	705.86

Diffusion Engineers Limited has shown good revenue growth, with revenues increasing from \$2.08f cores in \$72.85 cores in \$724, the PAT has grown from \$170 crores in \$722 to \$308 crores in \$724, showcasing the company's ability to scale operations profitably. The company appears to have a lot of development potential in future. Investors may apply in the IPO for listing gains.



Disclaimer:

This Report is for the personal information of the authorised recipient(s) and is not for public distribution and should not be reproduced or redistributed to any other person or in any form without prior permission of Ganesh Stock. The information provided in the report is from publicly available data, which we believe, are reliable but does not taken as an indication or guarantee of future performance/ assurance of returns. The Report also includes analysis and views of their team. The Report is purely for information purposes and does not construe to be investment recommendation/advice or an offer or solicitation of an offer to buy/sell any securities. Investment in Securities Market is subject to Market Risk.

Accordingly, Ganesh Stock or any of its connected persons including its directors or subsidiaries or associates or employees shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained, views and opinions expressed in this publication.

Investors should not solely rely on the information contained in this Report and must make investment decisions based on their own investment objectives, judgment, risk profile and financial position. The recipients of this report may take professional advice before acting on this information.

